



UNITED WAY

of the Ocoee Region

Annual Report

2019

UNITED WAY OF THE OCOEE REGION

1,062

**children
graduated from
Imagination
Library**

39,195

**individuals
impacted
across the
Ocoee Region**

39

**partner
organizations
working
together to
impact change**



The mission of the United Way of the Ocoee Region is to be a community-based organization that leads the efforts in identifying community needs, facilitating collaboration, and maximizing resources to positively impact our community and surrounding area.



ALICE

ASSET LIMITED INCOME CONSTRAINED EMPLOYED

41%

of Bradley County residents fit into this group or below the poverty line (in some communities in Cleveland this is as high as 65%)

45%

of ALICE or below are considered "housing burdened" meaning they pay more than 30% of their household income on rent or mortgage

47.5%

of senior adults in Bradley and Polk Counties fall into the ALICE or poverty level, leaving them to make difficult decisions between basic needs

75%

of working single Moms fall into the ALICE population locally, putting thousands of children at risk annually



OCOEE CONNECT

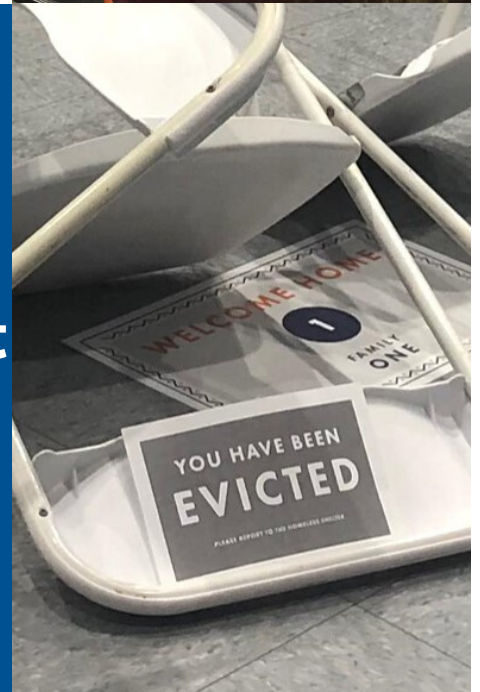
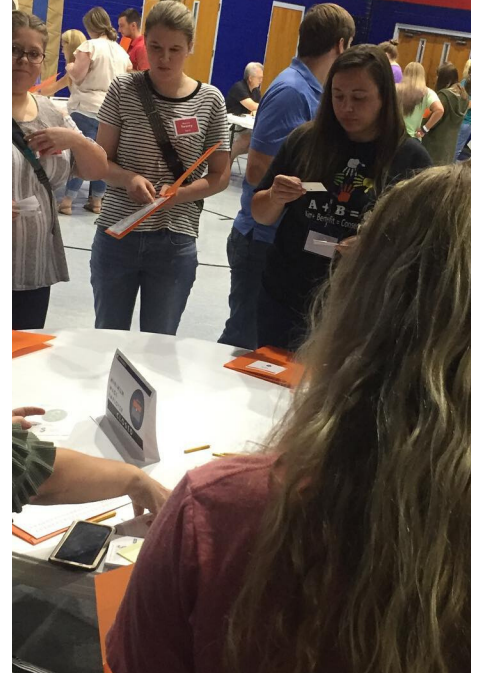
Ocoee Connect is a lifeline for those who don't know where to turn when tough times hit. Navigating community resources can be hard and many of the people who call looking for assistance have never been in these situations before. We are able to lend a helping hand and provide some direction and stability in uncertain times.



CONNECTING YOU TO COMMUNITY RESOURCES

(423) 800-8008

Cost of Poverty Experience



“One of the single greatest Professional Development experiences I have been part of.”

What is COPE?

A simulation proven to help people better understand the complexities of poverty and start a conversation for change. The Cost of Poverty Experience offers an opportunity to gain a glimpse into the lives of families in our community who face poverty everyday.

2019 FINANCIALS

2019 Statement of Financial Position

Assets	\$32,376,435
Liabilities	1,377,815
Net Assets	30,998,620

2019 Statement of Activities

Revenue

Annual Campaign	\$1,916,733
Women United	304,212
BMHEF Investment Returns	5,333,150
Other Grants & Income	912,475
Total Revenue & Gains	\$8,466,570

Expenses

Program Funding	\$1,842,983
BMHEF Grants	906,767
BMHEF Investment Fees	149,192
Community Projects/Events	905,824
Support Services	640,014
Total Expenses	\$4,444,780

Change in Net Assets	\$4,021,790
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**The financials represented here are before audit. United Way is dedicated to transparency. Find the most current annual audited financials, annual reports, board and staff rosters and more at www.unitedwayocoe.org/transparency*

BOARD OF DIRECTORS

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*Denotes member of Executive Committee



UNITED WAY OF THE OCOEE REGION

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